

# Let the Fun Begin!



## Fun<sup>kins</sup>®

Packing smiles into lunch boxes

### **Funkins® Introduces New, Uniquely Designed Art Smocks That Protect School Clothes, Keep Play Areas Clean.**

#### **Who**

Winnipeg, MB, CANADA, March 2014 – MyFunkins Ltd., maker of Funkins cloth napkins for kids, recently announced that their new kid-friendly art smocks will be available beginning May 1st, online and in retailers in time for back to school shopping.

#### **What**

Designed by teachers and moms who know that children and crafts are a messy combination, these art smocks are unlike anything else on the market. They are comfortable for children, and offer reliable clothing protection that parents and teachers need. Offered in six playful patterns, including ladybugs, monkeys, puppies, cows, owls and whales, these smocks come in sizes 2 to 4 years, and 4 to 6 years – ideal for preschool and early elementary school children. Adult art aprons are also available in the same fun patterns.





# Playtime clean-up is as easy as 1-2-3!

## Why

- **Effortless:** Can be easily slipped on over the head; easy-to-grasp Velcro straps so little ones can independently adjust their smock to their own fit.
- **Comfortable and non-restricting:** Children can move about easily in this soft, breathable cotton slicker fabric that doesn't irritate sensitive skin like so many other plastic smocks.
- **Quality and Design Tested:** These smocks have been put to the test in classrooms and homes. Funkins uses the highest quality of coated cotton fabrics available on the market, so smocks can be used for years and don't need to be replaced like so many others. (all Funkins products are lead and phthalate free, and CPSIA compliant).
- **Versatile:** Ideal for children ages 2 to 6 years, Funkins art smocks offer reliable coverage for painting, gluing, gardening, crafting and all the other fun stuff kids like to do.
- **Easy to Clean:** Funkins smocks are easy to wipe clean, and can also be put into the washing machine.
- **Roomy:** The front pockets are large enough to store paintbrushes and other supplies.



## Where & When

The new Funkins art smock, MSRP \$34.99 USD will be available online at [myfunkins.com](http://myfunkins.com) effective May 1st, 2014, and will be on retail shelves June 1st or sooner. Please check our website for a retailer near you. Adult aprons are MSRP \$39.99, and children's aprons MSRP \$29.99.

## About Funkins

MyFunkins Ltd., is a Canadian based company that got its start in 2012 making Funkins reusable cloth napkins for kids. Funkins were the inspiration of Founder & CEO, Lisa Baumgartner who set out to help families and schools reduce lunchtime litter in a fun and meaningful way.

The company has grown quickly, developing a solid reputation for excellent customer service and for providing a quality product. After a successful retail launch in 2013, their product line has expanded to include a range of fun products designed to make life easier for parents and teachers, including: art smocks for kids and adults, lunch bags, and wet bags.

**Fun for Everyone!**

For more information, please contact Lisa Baumgartner at (441) 704-2346 or visit [myfunkins.com](http://myfunkins.com).

**Samples and photography are available.**



# American school kids toss out a shocking 4.6 billion pounds of lunch waste a year.

– EPA.gov

**Loved by kids, great for the environment!**

## What are Funkins?

Funkins are fun, reusable cloth napkins for kids. At 13"x15" in size, Funkins are the ideal fit for lunch boxes and perfect for mealtime at home and on the go. Kids love the cheerful patterns with a wide range of colors and bold, stylish prints they can connect with.

## Why Funkins?

Mealtime with kids is messy. It just is. In addition to being a great crumb-catcher on any table, desk or in little laps, Funkins can also serve as a protective barrier on public eating surfaces.

**Environmentally Responsible.** Funkins are washable, reducing mealtime waste by eliminating the use of paper towels, paper napkins and disposable table liners. Schools and parents love that Funkins help to teach children important green habits for life. According to the EPA, reusing items is even better than recycling because items do not have to be reprocessed before they can be used again.

**Won't get lost.** Each Funkin has a hand-sewn label for your child's name.

**Award Winning.** Funkins has been widely recognized by the Parent Tested Parent Approved community, winning the PTPA Seal of Approval in 2012. Funkins achieved "exceptional" ratings across all categories of quality, durability, value and style.

## Where?

Funkins are sold online at [myfunkins.com](http://myfunkins.com), through school fundraising programs, and at retailers throughout Canada and the U.S., MSRP \$10 USD.

For more information, contact CEO Lisa Baumgartner at (441) 704-2346 or visit [myfunkins.com](http://myfunkins.com).

With over 300 fun patterns, Funkins are a great complement to lunch and food related photo shoots.

**Samples and photography are available.**

**Funkins®**  
Packing smiles into lunch boxes

[www.myfunkins.com](http://www.myfunkins.com)





According to the environmental blog "What's Green with Betsy?!", if 50% of Americans used 3 paper napkins per day, that would total 450,000,000 napkins for the single day, or over 164,250,000,000 napkins over the course of the year.



## Celebrities Love Funkins!



Jennifer Lopez' son, Max, sporting a Funkins napkin.

*Photo courtesy of [www.celebritybabyscoop.com](http://www.celebritybabyscoop.com)*



Ian Zeiring's daughter, Mia, loves her Funkins napkin.



Donald Faison and wife, CaCee Cobb, stocking up on Funkins.

For more celebrity love, visit [myfunkins.com](http://myfunkins.com).

**Funkins®**

Packing smiles into lunch boxes

**[www.myfunkins.com](http://www.myfunkins.com)**